



CASE STUDY : FRITO-LAY TURKEY

[BACKGROUND]

- ▶ Frito-Lay Turkey, the market leader with 70% market share and a huge potential to grow its volume, is head-quartered in Istanbul, along with a 3-line plant in Izmit.
- ▶ After the sudden devaluation of the country's local currency in the 1990's, the company managed to recover from with minimum losses.

[CLIENT SPEAK]

“ Systems Plus Solutions, with its' diverse capability on Oracle Applications helps us improve our Oracle Projects throughput. ”

Jeans Charles Tonin
Director - PepsiCo Europe

[OUR CHALLENGE]

Implement systems that would help the company overcome key challenges pertaining to:

- An obsolete legacy System
- The lack of systems for Purchase to Pay
- A weak costing system
- Hyper inflationary economy handling (in view of Local and GAAP Reporting)

[OUR SOLUTION]

- ▶ A successfully implemented Oracle Applications ERP within 6 months as planned
- ▶ The solution covered:
 - Implementation of Oracle Application E-Business Suite which is the standard for Frito-Lay Worldwide
 - Leveraging experience gained in the successful implementations in Poland and Russia to aid in a fast-track implementation
 - A complete study that identified gaps specifically for Hyper inflationary economy handling
 - The development and handling of Localizations that weren't up to mark as Oracle standard localization
 - The development of BIS reports in Discoverer as the users prefer excel exports to utilize major portion of the data for further analysis

[BUSINESS BENEFITS]

- ▶ A successfully implemented setup that reduced the risk of failure
- ▶ A quick implementation via a been there done that implementation partner in FMCG
- ▶ An integrated solution that provided huge savings in maintenance costs

[ABOUT SYSTEMS PLUS SOLUTIONS]



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